

The AI Transparency Disclosure Builder

FREE asset

Tier 0

AI GOVERNANCE CHAIN™

What to tell users when they interact with AI, and how to say it plainly.

Abbreviations and Acronyms

No prior knowledge is assumed. Every acronym used in this document is defined below.

AI: Artificial Intelligence

EU: European Union

EU AI Act: the European Union Artificial Intelligence Act (Regulation (EU) 2024/1689)

The WHY

The EU AI Act (Article 50) requires that people be told when they are interacting with an AI system, when content is AI-generated, and when they are subject to emotion recognition or biometric categorization. Clear disclosure is both a legal duty and a trust builder.

The four disclosure triggers

1. Chatbots and AI agents: tell the user they are talking to a machine, not a person.
2. AI-generated content: label synthetic text, images, audio, and video as AI-generated.
3. Deepfakes: clearly mark manipulated media that resembles real people or events.
4. Emotion or biometric systems: inform people when these are in use.

Plain-language disclosure templates

- - Chatbot: "You are chatting with an automated assistant. Type 'agent' to reach a person."
- - Generated content: "This content was created with the help of AI."
- - Synthetic media: "This image/video was generated or altered using AI."

The principle

Disclosure should be visible, understandable, and timely, given before or at the moment of interaction, not buried in terms of service.

Where free ends and paid begins

- - FREE (what and why): the triggers and the plain-language templates.

- - PAID (how): the full transparency obligation mapping and audit-ready disclosure records in the EU AI Act Compliance Pack (Tier B).

Your next step: Get the [EU AI Act Compliance Pack, Full Edition](https://www.aigovernancechain.com/storefront.html) in the Execution Library (www.aigovernancechain.com/storefront.html, section: The Flagship Packs). Every instrument in the Execution Library is also included in the [Governance Vault](#), the all-access annual licence.

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AI Governance Framework

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